

TIMMS CRM delivers best in class CRM features

☆ Sales

Increase productivity, accelerate sales cycles and reduce surprises

. Mobile CRM

Access TIMMS CRM anywhere, anytime

□□ Marketing

Generate more leads, align with sales and measure effectiveness

✓ Email Integration

Align and track employee and customer communication

Support

Improve customer satisfaction and keep costs under control

← Reporting

Monitor & measure key metrics across your business

A Social CRM

Integrate TIMMS CRM with Social Media

:≡ Project & Activity Management

Keep track of all your projects and team activities



Quality CRM for sales

TIMMS CRM is above and beyond traditional sales systems designed to enforce data entry and allows for your team to spend more time selling.

It allows you to easily sort your Pipelines client importance/urgency, so you can be prepared to actively engage at the best times and keep in control of your pipeline and accounts.



Key TIMMS CRM sales benefits

- Single, shared system for managing leads, opportunities and accounts;
- Focus attention on the most profitable deals;
- Work offline through your mobile;
- Collaborate through integration with Microsoft Outlook and other applications;
- Access control and workflows coordinate interactions across teams;
- Forecasting capabilities give visibility into future performance.

CRM for Marketing

TIMMS CRM will help your company's marketing strategy by enabling new frontiers in access to information.

TIMMS CRM is a simple way to personalise content for your prospects and yield the very best, high quality leads. Gain valuable insight from all of your customer interactions & use it to drive more timely and relevant campaigns and follow ups.



Key TIMMS CRM marketing benefits

- Make smarter decisions about where to invest your marketing dollar and measure the impact of your marketing activities on your company's bottom line;
- Effectively create, execute and track campaigns across multiple channels:
- Capture leads directly into your TIMMS CRM with web-to-lead forms;
- Automatically assign leads to your sales reps once they are sales-ready;
- Integrate TIMMS CRM with other marketing platforms such as Pardot Marketing automation and Hubspot inbound marketing software.

CRM for Customer Satisfaction

Customer satisfaction is gold in today's age.

Support teams can utilise TIMMS CRM through your customer service ecosystem so they have what they need to expertly engage.

From call centers, help desks, social media sites; TIMMS CRM platform allows the very best rapid customer insight and real-time collaborating required to deliver the best support to each customer, all of the time.



Key TIMMS CRM customer satisfaction benefits

- Shared support queue allow for faster follow up on customer issues;
- Escalation and assignment rules route cases to the right employee;
- Visibility into account information reveals customer history;
- Knowledgebase is a central repository of shared case information;
- Self-Service portal and knowledge base allows customers to resolve issues;
- Centralised customer service requests across channels to allow companies to manage inbound emails, diagnose bugs, share knowledge, and resolve customer issues.



Request a demo today from our website or contact us to get a free audit.

Request a demo

www.disprax.com.au

Phone: + 61 3 9682 3700 Fax: + 61 3 9682 9022 Email: info@disprax.com.au Melbourne HO: 119 Ferrars Street Southbank VIC 3006

Sydney:

Level 4, 500 Pacific Hwy, St Leonards NSW 2065



















